



## News Release

*For Immediate Release*

**Contact:**  
Karalee Slayton  
Director Marketing & Communications  
(317) 423-6604  
[kslayton@trilithic.com](mailto:kslayton@trilithic.com)

### **Jim Harris named Vice President of Marketing at Trilithic, Inc.**

Technology marketing veteran to drive success of Broadband Instruments Division

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**Indianapolis (Monday, September 29, 2008)** – Jim Harris, a 25-year cable industry veteran, has been named Vice President of Marketing for Trilithic Inc.'s Broadband Instruments Division. In his new role, Harris will guide the definition, development and marketing of cutting-edge communications instrumentation and test equipment for Trilithic's global cable customers. He was formerly marketing manager for the division.

"It's a timely transition," said Terry Bush, President of Trilithic. "Jim has been with us since the beginning and has contributed to many of the successes we've had in the broadband marketplace. With recent growth and acquisitions, we are now poised to hit the market head on. The transition from Marketing Manager to Vice President of Marketing was a natural progression."

An alumna of Purdue and Vanderbilt universities, Harris has spent 35 years in the development and marketing of electronic instrumentation. He's served in marketing leadership positions for Wavetek Indiana (now JDSU), Lucas Weinschel and Tektronix. Harris joined Trilithic 15 years ago as marketing manager for broadband instrumentation.

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#### **ABOUT TRILITHIC:**

Trilithic is a leading provider of telecommunications solutions for broadband, broadcast, radio frequency and microwave markets around the world. The three major divisions include: *Broadband Instruments* for testing and quality management in major cable television systems; *RF & Microwave* components and subsystems for cellular, wireless and military communications applications; and *Emergency Alert Systems* for government-mandated use in cable and broadcast markets in the U.S.

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P: 317-895-3600 P: 800-344-2412 F: 317-895-3613 [www.trilithic.com](http://www.trilithic.com) 9710 Park Davis Drive, Indianapolis, IN 46235