



News Release

For Immediate Release

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New Product: Visionary HD/SD Overlay System
MSO's Can Now Brand Their EAS "Tune-To" Channel with Fonts,
Graphics, and Logos for Professional Quality Video

Cable Tec Expo; Denver CO, (Wednesday October 28, 2009), – Trilithic, the experts in digital Emergency Alert Systems is introducing a new digital component for integrated EAS messaging systems that enables MSOs to deliver emergency alert messages, graphics and logos directly on their EAS channel in either SD or HD-SDI, perfect for EAS channel and Logo branding.

The new Visionary™ HD/SD Overlay System works with Trilithic's EASyPLUS™ EAS System to provide EAS messaging and logos for SD and HD-SDI video along with digital AES/EBU sound.

The Visionary Overlay System (digital character generator) accepts EAS alerts from the EASyPLUS and places them on your cable EAS "tune-to" channel. The Visionary introduces a brilliant EAS overlay in 32 bit color along with your company logo.

The Visionary system can also process non-EAS alerts and display them on your EAS channel as static or crawl text, images graphics. The Visionary lives on your network for complete remote setup and control.

The Visionary along with Trilithic's full complement Emergency Alert System solutions will be available for demonstration at the Cable Tec Expo in Denver Co. October 28-29, 2009. For further information please visit us at www.trilithicEAS.com

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About Trilithic, Inc.:

Trilithic, Inc. is an industry leader providing telecommunications solutions for major Broadband and RF & Microwave markets around the world. Key product groups include instruments and service assurance systems for major Broadband providers; RF and Microwave components and subsystems for cellular, military communications and many other wireless industries; and government-mandated Emergency Alert Systems used by HFC service providers and broadcasters in the United States. In all of these industries, Trilithic has earned a reputation for innovation, technical performance and flexibility in meeting customers' exacting requirements. For more information visit www.trilithic.com.

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